

SHANNON STEED

Portland, OR | shannonmcsteed@gmail.com | (858) 449-0987

SKILLS

- Adobe programs (Photoshop, Illustrator, InDesign)
- Branding and identity design
- Print production
- Marketing, advertisement, and social media outreach
- Layout design
- Digital illustration

EDUCATION

Bachelor of Fine Arts

EXPECTED JUN. 2022

Portland State University Honors (Portland, OR)

Major: Graphic Design | **Minor:** Art Practices

Current GPA: 3.85

WORK EXPERIENCE

Design Intern (Portland, OR)

NOV. 2020 - PRESENT

Tin House Books

- Create graphics and catalogs for social media and advertising
- Develop book interiors directly with Tin House's Art Director and Lead Designer
- Assist with and participate in all phases of print production for ten hours a week

Designer and Illustrator (Portland, OR)

MAY 2020 - PRESENT

Vanguard Newspaper

- Create a variety of InDesign layouts for each weekly issue in collaboration with a team of designers and editors
- Conceptualize and create a variety of illustrations for print and web
- Participate in the print production process

Designer and Art Director (Portland, OR)

JUN. 2019 - PRESENT

AO Productions

- Create promotional materials, storyboards, and moodboards for a range of commercial clients
- Brainstorm video concepts and visual identities for a variety of projects
- Cultivate and facilitate the creative vision for set design, lighting, and a variety of creative choices on film sets
- Create a variety of illustrative graphics for web and print projects

Illustrator (Portland, OR)

AUG. 2019 - PRESENT

Portlandneighborhood.com

- Illustrate key architectural elements of each of the 95 neighborhoods in Portland for a variety of neighborhood guides and a "Guess Your Neighborhood" illustration quiz on portlandneighborhood.com

Marketing Coordinator (Portland, OR)

SEP. 2019 - JUL. 2020

Portland State University

- Created and managed all marketing material and advertising campaigns including social media, posters, and merchandise to advertise events to the Portland State residential body

Logo Designer (San Diego, CA)

DEC. 2019 - FEB. 2020

Blue Latitudes Foundation

- Created a logo design for merchandise and online marketing for the Blue Latitudes Foundation, a nonprofit organization that works towards converting retired oil rigs into coral reefs to preserve aquatic wildlife